

MANITOBA'S PREMIER BOXING GALA EVENT

MELEE VII GALA



PRESENTED BY



A night of
International
Olympic Style
Boxing!

THE ADVANTAGES OF SPONSORSHIP!

Thursday, September 12, 2019

Metropolitan Entertainment Centre | 281 Donald Street

12 weeks of training leading to exciting white collar bouts corporate
Winnipeg's finest in support of Variety, the Children's Charity.

FOR MORE INFORMATION CONTACT meleegala2019@gmail.com

UNITED BOXING
★ CORPORATE CHALLENGE ★

MELEEGALA.COM



THE ADVANTAGES OF SPONSORSHIP!

CHOOSE A SPONSORSHIP PACKAGE TO SUIT YOUR NEEDS

THURSDAY, September 12, 2019 METROPOLITAN ENTERTAINMENT CENTER



The Melee Gala is a premier boxing gala event and one of the most unique and exciting corporate charity fundraisers in the province. Thanks to the tireless efforts of the organizing committee and the generous support from sponsors, the Melee Gala is a first rate affair.

Established in 2013 by United Boxing Club, the Melee Gala seeks to showcase the many benefits of Olympic style boxing, while also raising awareness and financial support for great charitable causes in our community. Melee VII will feature exciting white collar action between participants of the United Boxing Corporate Challenge, followed by a sanctioned international boxing competition between members of the Canadian National Boxing Team and their international counterparts. All revenues generated from the United Boxing Corporate Challenge and all revenues generated on the night of the event will be donated directly to this year's charity of choice. Last year, Alpha House, was able to raise awareness and significant financial support from Melee VI.

This year, Variety the Children's Charity is the designated charity of choice for Melee VII. Variety steps in where government, healthcare and other funding ends to provide direct assistance to children in Manitoba living with special needs and/or experiencing economic disadvantage.

Enjoy a great night of entertainment, in support of a great cause.





WHO WE ARE

► OUR MISSION

Stepping in where government, healthcare and other funding ends to provide direct assistance to children in Manitoba living with special needs and experiencing economic disadvantage.

► ABOUT US

Variety recognizes that for children living with special needs support is essential, early intervention is critical and families we assist struggle to deal with the overwhelming cost of care. Under our three core program areas, Variety works with organizations and individuals to provide and deliver life-saving, life-changing and life-enriching equipment, supplies and services. Our programs support children living with special needs in breaking down barriers and creating equal opportunities for participation, so all children have the ability to realize their full potential.

Please join Melee VII in support of Manitoba's children living with special needs and economic disadvantage. Through the many sponsorship opportunities available, you will be able to make a difference in the lives of many children in your community.



THE ADVANTAGES OF SPONSORSHIP!

CHOOSE A SPONSORSHIP PACKAGE TO SUIT YOUR NEEDS

THURSDAY, September 12, 2019 METROPOLITAN ENTERTAINMENT CENTER



The quality and success of the event depends upon solid partnerships with our sponsors. Melee VII is the closest thing to a premier Las Vegas boxing card you will attend in Winnipeg, and a unique marketing opportunity for your organization. The exclusive perks of sponsorship include premium seating and many opportunities for recognition of your brand. Advertising in the printed event program, your logo in a running video presentation on the big screen, sponsorship of specific matches with belt presentation to the winners are just some of the benefits of sponsorship.

We provide several levels of sponsorship to accommodate your needs. Be a sponsor and join the select group of patrons who make this show an outstanding night of entertainment for a worthwhile cause!

TITLE

SPONSORSHIP PACKAGE

\$20,000

- Exclusive premium level sponsorship (only 1 package available)
- Sole naming rights to event
- Corporate name and logo prominently displayed at venue
- Corporate name and logo on ring cards
- Cheque presentation ceremony and sponsor for 3 matches and belt presentations to match winners
- Premium seating for 24
- Tickets to pre-show Scotch & Cigar VIP Party
- Company logo on every non-advertisement page of printed event program
- Large logo in printed event program on sponsor recognition page
- Full colour advertisement on back page of printed event program
- Logo and name recognition in running big screen video presentation
- Inclusion in all media as Title Sponsor promoting Melee VII
- Name and logo on sponsor recognition pages of Melee and United Boxing web site
- Company logo included on front cover art of printed event program

THE ADVANTAGES OF SPONSORSHIP!

CHOOSE A SPONSORSHIP PACKAGE TO SUIT YOUR NEEDS

THURSDAY, September 12, 2019 METROPOLITAN ENTERTAINMENT CENTER

GOLD

SPONSORSHIP PACKAGE

\$4,000

- Premium table seating for 8 including wine (4 Bottles)
- Tickets to pre-show Scotch & Cigar VIP Party
- Full page colour advertisement in printed event program
- Logo and name recognition in running big screen video presentation
- Name and logo on sponsor recognition pages of Melee and United Boxing web site
- Inclusion in all media promoting Melee VII as Title Sponsor
- Sponsor for 1 match and belt presentation to match winner
- Photo opportunity with both national teams

CORPORATE

SPONSORSHIP PACKAGE

\$2,500

- Table for 8 including wine (2 Bottles)
- Half page colour advertisement in printed event program
- Logo and name recognition in running big screen video presentation
- Name and logo on sponsor recognition pages of Melee and United Boxing web site
- Inclusion in all media promoting Melee VII as Corporate Sponsor

SCOTCH & CIGAR

VIP PARTY SPONSORSHIP PACKAGE

\$6,000

- Table for 8 on stage including wine (4 Bottles)
- Half page colour advertisement in printed event program
- Logo and name recognition in running big screen video presentation
- Name and logo on sponsor recognition pages of Melee and United Boxing web site
- Sponsor for 1 match and belt presentation to match winner
- Inclusion in all media promoting Melee VII as Scotch & Cigar VIP Party Sponsor



THE ADVANTAGES OF SPONSORSHIP!

CHOOSE A SPONSORSHIP PACKAGE TO SUIT YOUR NEEDS

THURSDAY, September 12, 2019 METROPOLITAN ENTERTAINMENT CENTER

CHAMPAGNE

SPONSORSHIP PACKAGE

\$6,000

- Exclusive sponsorship level, there will be only one Champagne Sponsor
- Premium table seating including wine (4 bottles)
- Tickets to pre-show Scotch & Cigar VIP Party
- Full page colour advertisement in printed event program
- Signage prominently placed at the venue
- Logo and name recognition in running big screen video presentation
- Name and logo on sponsor recognition pages of Melee and United Boxing web site
- Inclusion in all media promoting Melee VII as Champagne Sponsor
- Sponsor for 1 match and belt presentation to match winner
- Photo opportunity with both national teams



THE ADVANTAGES OF SPONSORSHIP!

MULTIPLE SPONSORSHIP PACKAGES AVAILABLE!

THURSDAY, September 12, 2019 METROPOLITAN ENTERTAINMENT CENTER



Please send completed form to United Boxing Club Inc. , c/o Robert Ferraro,
M Builds 35 Trottier Bay, Winnipeg, MB R3T 3R3, or by email at meleegala2019@gmail.com.
All Melee VII inquiries can also be sent to meleegala2019@gmail.com.

CONTACT INFORMATION *All fields are required

Name: _____ Company: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Email: _____ Telephone: _____ Fax: _____

SPONSORSHIP PACKAGES

<input type="checkbox"/> TITLE SPONSORSHIP	\$20,000	\$ _____
<input type="checkbox"/> SCOTCH & CIGAR VIP PARTY SPONSORSHIP	\$6,000	\$ _____
<input type="checkbox"/> CHAMPAGNE SPONSORSHIP	\$6,000	\$ _____
<input type="checkbox"/> GOLD SPONSORSHIP	\$4,000	\$ _____
<input type="checkbox"/> CORPORATE SPONSORSHIP	\$2,500	\$ _____
<input type="checkbox"/> OTHER	\$ _____	\$ _____

PRINTED EVENT PROGRAM RATE SHEET

<input type="checkbox"/> FULL PAGE ADVERTISEMENT	\$1,250	\$ _____
<input type="checkbox"/> 1/2 PAGE ADVERTISEMENT	\$650	\$ _____
<input type="checkbox"/> 1/4 PAGE ADVERTISEMENT	\$350	\$ _____
<input type="checkbox"/> AD DESIGN (*basic 1/4 Page. Custom ads to be quoted)	\$400	\$ _____
<input type="checkbox"/> DONATION TO MELEE V	\$ _____	\$ _____
<input type="checkbox"/> Recognize as anonymous		

PAYMENT *Cheques payable to United Boxing Club Inc.

☐ CHEQUE ☐ VISA ☐ MASTERCARD ☐ OTHER _____ (Credit card payments for purchases over \$5,000)

CREDIT CARD NUMBER

				-					-						
--	--	--	--	---	--	--	--	--	---	--	--	--	--	--	--

CARD EXPIRY DATE

		/			
--	--	---	--	--	--

CID

--	--	--

NAME ON CARD - PLEASE PRINT CLEARLY

SIGNATURE
